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March 26, 2010

Director, Office of Executive Secretariat  
U. S. Department of Agriculture  
1400 Independence Avenue, SW  
Washington, DC 20250

To whom it may concern:

DMAA: The Care Continuum Alliance is pleased to submit the attached materials in response to Task Force on Childhood Obesity Request for Information. We commend the Administration for establishing the Task Force and taking steps to address the problem of childhood obesity.

DMAA: The Care Continuum Alliance represents more than 200 organizations providing care to more than 160 million Americans through wellness, chronic care management and complex case management. DMAA members include wellness, disease and care management organizations, pharmaceutical manufacturers and benefits managers, health information technology innovators, biotechnology innovators, employers, hospital systems, physicians, nurses and other health care professionals, and researchers and academicians.

Programs that address overweight and obese populations have been a high priority for DMAA and its members for several years. The work of our organization began four years ago and culminated with the release of the attached obesity toolkit.

The toolkit was designed to provide all stakeholders with a comprehensive packet of the information and tools necessary to understand, implement and reimburse for a successful and evidence-based weight management program.

Key toolkit components include:

- Introduction/Pathway
- Definition of Obesity
- Reviews of the Literature
  - The Evidence Base for Effectiveness of Obesity Management Programs

- Population-Based Worksite Obesity Management Interventions (This is a toolkit update included as a separate attachment.)
- Guidelines Review
- Value-Based Benefit Design for Obesity and Comorbidities
  - Monograph
  - Factbook

Although much of this work focused on adult populations, we believe that the information along with the toolkit framework can be applied successfully to a pediatric population. Rather than specifically address any one of the Task Force objectives, the DMAA Obesity Toolkit instead provides the tools of research and framework for developing a weight management program that is specific to a population.

We look forward to working with the Task Force on this project to combat childhood obesity and would be happy to provide any additional information.

Sincerely,



Tracey Moorhead  
President and CEO